

# ***ENDORSEMENTS...***

## ***PLAYING WITH THE BIG BOYS & GIRLS IN REAL ESTATE***

“I love Debra’s energy – it’s contagious.”

- Brenda Flood, Home & Ranch Realty

“Very encouraging, believable, and sincere.”

- Janice King, Prudential California Realty

“So sensible! So valuable!”

- Terry Bremer Allison, Coldwell Banker

“Your seminar provides a blue print to copy. I equate it to buying a successful franchise like McDonald’s. McDonalds trains you on the system to run a very successful business. You do not have to reinvent the wheel, and you get a tried and tested formula. That's what you provide.”

- Frank Lougher, Century 21

“Debra’s statement ‘The only thing standing in the way of where you want to be is you’ resonates in the minds of our agents and in our own training. She reinforced this belief. The seminar was fast paced, innovative, believable training our agents needed.”

- Debora Murray, Team Leader – Keller Williams

“Debra’s presentation was amazing. She made me think of ideas I didn’t consider. Very good speaker.”

- Harold Watts, RE/MAX Real Estate

“Dynamic, high energy presentation jam-packed with excellent ideas!”

- Shane, Continental Real Estate Services

“Last night I worked on my business plan until 2am. I was thinking “how am I going to accomplish all this, what the heck, I’ll go for it!” Then bam(!), this morning I received a call from a past client who wants to list/sell his condo and purchase another. I got the listing and looked at some properties! Prior to that appt, I listed a 1.5 million dollar property. It’s going to be a great year! All this is a direct result of my assistant’s and my attendance at your program. Thanks for the motivation!”

- Jan Bewley Bell, Peabody & Plum Realty

“She’s given me access to people I wouldn’t otherwise be able to learn from.”

- Bryan Vincent, Zephyr Real Estate

“Debra is full of fresh ideas coupled with common sense solutions. I feel fully equipped to succeed!”

➤ Sharon Currie, Sotheby's

“Very informative, encouraging, and most of all ‘doable’.”

➤ Alexis Walker, Prudential

“Debra's presentation was concise, energetic, and full of excellent ideas for growing my business.”

➤ Cheryl Kerr, Prudential

“Very thorough program that inspired me to act.”

➤ Paul Krawchuk, Goodwin & Thyne Properties, Inc.

“Very well prepared – flow and paced well – very relevant and current information! Glad I made the time!!”

➤ Pam Adkisson, Keller Williams

“Well rounded with strong over view of market and real estate potential.”

➤ Dwight Smith, GMAC

“Great program to change how I think.”

➤ Anne Schweiger, Green Valley Associates

“Always good to learn from the best.”

➤ Richard Shannon, Peabody & Plum

“I feel charged for 2006.”

➤ Stan Johnson, Washington Mutual

“This is a tool to make real estate a success.”

➤ Stacey George, Keller Williams

“After 18 years in real estate attending many seminars, you were the most ‘down to earth,’ real and transparent.

➤ John Spangberg, RE/MAX

“Educational, motivating – not only inspiring but **useful** if acted upon.”

➤ Martha Hirzel, Prudential

“As valuable as our time is, this is time well spent!”

➤ Kerianne Waldrop, Keller Williams

“She's been in the trenches and understands the challenges we face day-to-day.”

➤ Deborah Levine – Coldwell Banker

“A lot of information that's valuable.”

➤ Roberta Fonzi, Century 21

“Debra did the research we all wish we had done.”

- Judith M. Naimo, Green Valley Associates

“Useful information any Realtor at any level of experience can use.”

- Nicole Truskowski, Professional Realty

“Even though I have a busy schedule at month end, coming to Debra’s seminar was the BEST choice I made of my time.”

- Loretta Anderson, Prime Direct Mortgage

“Debra did an excellent job relating to the audience. I especially enjoyed how she demonstrated presenting materials to sellers and other pertinent topics. Sometimes we get into a pattern of doing things and it is very helpful to be shown another approach to our business.”

- Portia Metras, President of North San Diego County Women’s Council of Realtors – Coldwell Banker Residential Brokerage

“She puts her heart where her mouth is.”

- Angela Zhang, Phoenix REIC

“Everything said was refreshing and appreciated.”

- Phillip Smith, Keller Williams

“Enlightened on systemizing and prioritizing the day’s schedule.”

- Joyce Porry, Coldwell Banker

“Insightful, well researched, and invariantly communicated...actually fun!”

- Bruce Hailstone, The Voice of Real Estate

“Very motivating – It has given me the spark to become fully focused again.”

- Bobbie Ranney, RE/MAX Mission Realty

“Fantastic, very motivating, very useful information.”

- Lisa Vela, Tarbell Realtors

“Very up to date on the industry.”

- Kevin Stern, Zephyr Real Estate

“Debra is like the “Dr. Phil” of marketing – simple, straight, in your face – but you just don’t see it.”

- Donna Oehler, Keller Williams Realty

“Debra’s program is the first step for your success.”

- Laura Sanchez, M1 Real Estate

“She gives answers to questions I didn’t know I had!”

- Diane Hampton, Davidsons Bennett Realtors

“Debra can give you the big picture and help you understand how to create a business that will continue to grow.”

- Mary Mulvey, Coldwell Banker

“You are a great speaker and I believe that everyone came away with some terrific ideas and goals.”

- Diana Bennett, Manager, Sr. Escrow Officer, Alliance Title

“Debra makes you believe in yourself and your possibilities.”

- Joan Bornstein, Intero Real Estate.

“Debra is an energetic and engaging speaker.”

- Scott Schmidt, Windermere

“Exhilarating, educational – poignant – above all motivating”.

- Drew Johnson, Pro Valley Realty Service

“She is enlightening and energetic and full of valuable information.”

- Christiana Green, Dyson & Dyson

“Energetic presentation to get us excited about change.”

- Bill Humphries, Prudential California Realty

“Very informative and useful seminar on how to play with the big boys and become a residential Superstar”

- Ini Asmann, Sotherby’s International

“Debra is a light – She is fun, engaging and informed.”

- Valerie Joyce Foster, Coldwell Banker

“It’s simple, yet essential.”

- Kana Tamblyn, Tarbel REALTORS

“The program was dynamic and moved very fast and hit very important areas of real estate.”

- Joan McCreary, Coldwell Banker

“This program changed the way I view myself and my potential in our rapidly changing industry.”

- Priscilla Mikesell, Prudential Gerald Gray Realty

“Very high energy presentation.”

- Linda Critelli, Rancon Real Estate

“A very entertaining and informative class!”

- Tatia Metzger, Tarbell Realtors

“Debra got me focused and back on track.”

- Don Dowe, Coldwell Banker

“Debra gets you to think outside of your ‘box.’”

- Pam Harris, Century 21

“Debra made me think about why I’m in this business if I’m not going to be committed.”

- Jill Marquez, Dutchstone

“Great ideas on time management and marketing.”

- Bob Bonsante, Century 21

“Great program – you said everything point blank.”

- Joan GrosLouis-Hardy, Home Loans, Inc.

“Very informative and realistic about the real estate field.”

- Joyce Thompson, Oaktree Realty

“Very informative and it helped me realize my goals and want to do them starting today”!

- Jeanette Layao, Century 21

“You are very motivational and energetic. I enjoyed your class and have taken much away from it.”

- Sharon Smith, Coldwell Banker

“Very useful and detailed information on how to increase real estate sales. Well worth the price!”

- Diane Giles, Century 21

“This was excellent training – it refocused me on priorities.”

- Roberta Bearden, Choice Investment Realty

“She does her job with a lot of knowledge and enthusiasm.”

- Louis Levin, Property 1

“Debra is a fabulous, energetic and motivational speaker. She loves what she does and it shows!”

- Grace Sanchez, Century 21

“Debra knows what she does, and does what she knows very well.”

- Vivian Haney, Century 21

Apply what Debra teaches – wealth arrives beyond ones’ reaches.

- Jeanine Murphy, Intero”
- “Great info. Debra’s approach made the three hours fly right by.”
  - Leslie Lang, Keller Williams
- “I got great insight into how very successful people work and think.”
  - Shawn Imai, Century 21
- “Awesome. It made me think.”
  - Rob Malech, Million Dollar Real Estate
- “Powerful examples and information for my business today and tomorrow.”
  - Irene Jacobson, Keller Williams
- “Debra is entertaining and knowledgeable of real estate in the current market.”
  - Tony Faulkner, C21 Superstars
- “Great energy! Fast paced! Useful information.”
  - Eileen Erickson – Trinity Mortgage
- “Terrific! She made me realize how to be more effective now.”
  - Jan Fickett – Coldwell Banker
- “Debra is a very up beat person and easy to listen to.”
  - Tracy Douglas – Coldwell Banker
- “Debra Pestrak is extremely energetic, wonderful information.”
  - Kaye da Costa – Coldwell Banker
- “High energy. Articulate. Gave us tools to use right now.”
  - Cecily Tippery – Coldwell Banker
- “Fantastic energy and knowledge.”
  - Tara Sarmiento, Countrywide Home Loans
- “Great information communicated in an excellent manner.”
  - John Shireman, Big Valley Mortgage
- “Great! A lot of new marketing ideas.”
  - Cathy Breiring, VGC Real Estate Group
- “Dynamic and compelling delivery.”
  - Vic Markey, Loomis Basin Realty
- “This program helped me narrow down key areas I need to do to be successful.”
  - June Getz, Lyon Real Estate

“Debra helped me figure out the areas where I was wasting time.”

- Tamra Loetscher, Lyon Real Estate

“Energetic education!!! Positive reinforcement!”

- Rana Caron, Great American Mortgage & Realty

“This was an enjoyable three hours, packed full of useful information.”

- Robyn Wright, Arrow Realty

“Debra’s great! Very uplifting and inspirational.”

- Joan Wilson, Keller Williams

“A useful and dynamic three hours! I learned more today than in a month of real estate school.”

- Janine Nugent, Robinson Real Estate

“Spending your time with Debra is well worth the time spent. Debra’s style is infectious: She makes you want to succeed where you didn’t want to succeed before.”

- Mike Turner, Arrow Realty

“High energy – pertinent information – very motivating.”

- Loretta Colon, Coldwell Banker

“She kept me interested and entertained – great presentation!”

- Corri Abdul, Keller Williams

“It is very eye-opening.”

- Sherre Watson, Real Estate Connection

“Debra’s seminar kept my interest peaked the entire time – very informational!”

- Vick Sue Doran, Homes & Land Magazine

“Realistic information on becoming a success not only in business but in life.”

- Valarie Trudeau, Prudential

“I never miss the opportunity to learn from Debra. Never disappointed.”

- Alita Turner, Coldwell Banker Elite

“This was an excellent talk. Debra is such a terrific speaker and got me motivated to do better.”

- Lorraine Rollins, Pacific National Realtors

“Practical and useful for everyday responsibilities as a Real Estate Agent.”

- Don La Barbera, ERA Platinum

“Very informative and motivational.”

- Danni McConnell, Countrywide Home Loans

“Debra does her research! Great energy!”

- Lorraine Nadeau, Homes & Land Magazine

“Helps define a path for starting an organized approach to having a successful professional real estate career.”

- Va Noy Nance Jr., RE/MAX Gold

“She’s great – I feel motivated to set my goals much higher.”

- Ron Shrewsbury, Our Homes Realty

“She is energetic and knowledgeable.”

- Suzie Eckioth, Silva Realty

“Excellent speaker – definite inspirational trainer.”

- Cheryl Linardon, H.O.M.E.S Real Estate

“She provided us with up to date knowledge and information in our fast moving real estate market.”

- Louise Wittern, RE/MAX Executive

“Powerfully honest.”

- Gloriana Dodd, Realty Experts

“...it is a mistake to not take advantage of the tools.”

- Bethany Barry, First American Title

“Wake up call – what I need to be doing.”

- Lea Hawley, Valley Properties

“Debra’s seminar was motivational and enjoyable, plus provided some great ideas for marketing.”

- Peggy Sue Tierney, Troop Real Estate

“Debra’s program made me feel much more confident about going back to work. I feel more prepared.”

- Debra Jones, Center Commercial Realty Advisors

“Confirmed what I believed about “Big Boys” and exactly what I need to do **now!**”

- Sharon MaHarry, Coldwell Banker

“Her ideas will help me refocus where my efforts should be placed.”

- Rob Rooney, Warren Gilliland Broker Services

“A fresh look at what the best of the best do and seeing that I can do that too.”

- Dan Northcutt, Stewart Title

“It’s very enlightening – she’s great!”

- Kim McGuire, CQ Financial

“Outstanding presentation! Learned that I need to make some changes to my marketing plan.”

- Bill Stanford, Home Capital Properties

“I needed this “kick in the pants.”

- Gi Gi Luekengia, Coldwell Banker

“Debra is right on target and provides a great learning experience for anyone selling real estate.”

- Gene Greenwarld, Realty Executives

“Debra’s class is a great motivational tool and confidence builder.”

- Radena James, Cabins to Castles Realty

“Very beneficial and well done. The most valuable seminar I have ever attended.”

- Opal McCracken, Opal McCracken Realty

“I felt energized and more focused.”

- Carol Mundell, Century 21 Award

“Debra is phenomenal! Very motivating.”

- Cindy Ramage, Independence Realty

“Wonderful information for anyone who wants to take their business to the next level.”

- Sandie Rapp Carter, One Source Realty

“Debra is a dynamic speaker with pearls of wisdom that you can apply to any industry.”

- Colleen Carleton, Property ID

“Debra is an energetic speaker with many wonderful, useful lessons about improving your business and your life.”

- K. Damiani, Prudential

“Awesome – This program will jump start my business.”

- Deranda Dorton, Century 21

“She is genuine, knowledgeable, energetic and engaged in the process.”

- Judy Anderson, Century 21

“The basic knowledge you need to build a successful business.”

➤ Chad Holcomb, RE/MAX

“As a sponsor as well as an agent who has sponsored a multitude of programs, Debra’s message was right on – loved it.”

➤ Jennifer Wilson, First American Natural Hazard

“Very professional – excellent information for the new Realtor and excellent review for the seasoned Realtor.”

➤ Jim Flynn, Century 21

“The three hours we spent were great reminders of what we need to do to get on track and stay on the road to success.”

➤ Catherine Vu, The MILI Group

“Debra’s presentation is interesting and energetic, full of useful tools that you can implement in your business.”

➤ Jeff Beat, Sterling Real Estate Group

“Full of knowledge for those who want it!

➤ Skye Woods, Dana Realtors

“Wonderful presentation and great delivery.”

➤ Chris Holland, Keller Williams

“Not your usual real estate success seminar – Debra covers new areas in marketing and how to succeed.”

➤ Helen Coutant, Realty Benefit

“Fantastic – New up-to-date information.”

➤ Grenda Penta, Keller Williams

“Debra is very motivating and I think she has done a lot for the real estate profession.”

➤ Liz McBride, First Team Real Estate

“Thank you for the great motivation on success!”

➤ Scott Swickard, Inspection OC

“As a lender, I found her seminar addressed all the issues I run into everyday.”

➤ Todd Gan, Stratis Financial

“All of the information is relevant in my daily real estate activities. Anything is possible.”

➤ Cherry Brown, Crown City Realty

“Raising the bar – level where I am now. Reinforcement of what I am doing and need to do more.”

➤ Marilou Reynoso, Coldwell Banker

“Great information for the new person as well as a seasoned professional.”

- Susan Hanley, Temecula Creek Realty

“Great motivation. Very ‘up’ personality. Well organized program.”

- Kathy Agostino, Paradise Corner Realty

“Thanks for highlighting the importance of setting goals and stressing they don’t always happen in the short term.”

- Phyllis Buchardt, Zip Realty

“An experienced agent knows the basic, but Debra brings the basics back to focus.”

- Mark Gold, First Team Estates

“Very good use of my time today.”

- Marcus Skenderian, CB/Previews

“I loved the marketing ideas and techniques I learned.”

- Johanna De La Rosa, Countrywide Premier Lending Group

“Excellent motivational and strategic program.”

- Robert Leis, Prudential CA

“Energetically and entertainingly exposes essentials of real estate success.”

- Steve Gorran, Coldwell Banker

“Very informative and engaging.” – Jeff Fraley, Heritage Realty

“I really enjoyed the seminar. It was very informative and I got some really good pointers from you. I appreciate your time and energy. Thanks for the inspiration.”

- Ron Jones, Bank of America

“Debra gave me some very useful ideas that I will implement in my business immediately.”

- Liz Lee Marziello, RE/MAX Parkside

“This helped me to start to identify myself.”

- Nancy Rodriguez, Keller Williams

“Debra is dynamic and just a down-to-earth and real speaker.”

- Liz Lemos, American Property Services

“Very informative, relevant, current.”

- Marsdrie Onacion, Prudential CA Realty

“Leaves you with an ‘I can do it’ attitude and a refreshing outlook on life.”

- Jesus Javier Salazar, Cornerstone Properties

“Just what I need at this point in my new career.”

- Cheri Nummedal, Coldwell Banker

“Enthusiastic and informative. Great ideas and lessons everyone can apply.”

- Allie Vintilla, Coldwell

“After 30 years in real estate, I needed a boost. Debra inspired me.”

- Marilyn Elan, Elan & Associates

“Debra is an exciting, entertaining, and motivating speaker.”

- Dawn Ziegler, Century 21

“Great motivator for business success.”

- Vilia Razo, Countrywide Home Loans

“She’s a ball of fire.”

- Karen Ramstrum, Karen Lacks & Co. Real Estate